

## **Serenity Salon & Day Spa**

### **Wedding Booklet**

Congratulations on your engagement! Thank you for choosing Serenity to help celebrate your special day. We understand all of the hard work and meticulous planning that goes into making your wedding day a true success. Our artistic team knows that the way you look and feel on your wedding day is directly related to your beauty experience prior to the big event. We have taken care of hundreds of beautiful brides and their bridal parties. As a result, we know exactly which questions to ask and how to get you organized.

Serenity is pleased to provide you with our own personal Wedding Planner. She will set aside time exclusively for you to consult the bridal arrangements you are interested in reserving. After the consultation, our Wedding Planner will handle all the scheduling and details. She will also be available to answer any questions or handle any concerns you may have along the way. Then as your big day arrives, you will join us at Serenity for a smooth, relaxing experience that is sure to be a wonderful start to your most memorable day.

A complimentary consultation is required to help plan your bridal experience at Serenity. We require that all scheduling be completed at least six weeks prior to your wedding day. Therefore a consultation needs to be reserved shortly before that six week time period.

**Call to reserve a consultation with our wedding planner:**

Casey Hammond  
At Serenity Salon & Day Spa  
309-797-2777

**\*Once you have reserved your consultation with Casey, it is important that you bring this booklet, completed on the day of your consultation.\***

## Serenity Salon & Day Spa Wedding Booklet

We require that your Trial Up-Do be scheduled two or three weeks prior to your wedding day. It can be scheduled in half hour to full hour increments for hair and an additional half hour for make-up.

### **You will need five items for your Trial Up-Do:**

1. Your head piece
2. A photo of your dress
3. Hairstyle ideas
4. Your hair shampooed and dried
5. Wear a button down shirt

On the following page is a **Bridal Menu** listing additional services that we provide for Brides and their Wedding party. Please browse through it and decide if there are any other services you would like to have scheduled the day of your consultation whether it is for you or members of the party. **Please jot that information on the back of your booklet and have it ready to discuss with our Wedding Planner the day of your consultation.**

As a part of our Wedding Agreement that you will be filling out with our Wedding Planner, Serenity requires your credit card information to hold your reservations. **We do ask that should there be a need to adjust or cancel any appointments, all changes are made 72 hours in advance of the appointment date.** If any changes or cancellations are made with less than 72 hours notice, the entire cost of the adjusted or canceled service(s) will be placed on the credit card. **We must also ask that at the time of your consultation, you provide a down payment of \$100.00.**

**\* A 15% gratuity will be added on parties of 4 or more.**

**\*The Bride's services will be charged to the credit card, minus the \$100.00 deposit, 2 weeks before wedding day.**

Thank you for taking the time to read over our Wedding Booklet and fill in the needed information. We will be looking forward to your consultation and working with you to make your wedding day beautiful and a success.

**Serenity Salon & Day Spa**

## Serenity Salon & Day Spa

### Pre-Consultation Information

When visiting Serenity for your complimentary consultation, please be prepared to provide us with the following information.

#### Names and services desired:

Name (First and Last)	Hair length	Make-Up?	Nails?	Massage?
1. _____	Short/Shoulder/Long	Yes/No	Yes/No	Yes/No
2. _____	Short/Shoulder/Long	Yes/No	Yes/No	Yes/No
3. _____	Short/Shoulder/Long	Yes/No	Yes/No	Yes/No
4. _____	Short/Shoulder/Long	Yes/No	Yes/No	Yes/No
5. _____	Short/Shoulder/Long	Yes/No	Yes/No	Yes/No
6. _____	Short/Shoulder/Long	Yes/No	Yes/No	Yes/No
7. _____	Short/Shoulder/Long	Yes/No	Yes/No	Yes/No
8. _____	Short/Shoulder/Long	Yes/No	Yes/No	Yes/No
9. _____	Short/Shoulder/Long	Yes/No	Yes/No	Yes/No
10. _____	Short/Shoulder/Long	Yes/No	Yes/No	Yes/No

#### Mother of the Bride

\_\_\_\_\_ Short/Shoulder/Long      Yes/No      Yes/No      Yes/No

#### Mother of the Groom

\_\_\_\_\_ Short/Shoulder/Long      Yes/No      Yes/No      Yes/No

#### Children that are in the wedding

\_\_\_\_\_ Short/Shoulder/Long      Yes/No      Yes/No      Yes/No

\_\_\_\_\_ Short/Shoulder/Long      Yes/No      Yes/No      Yes/No

Everyone should have their hair shampooed and dried and wearing a button down shirt the day of services.

**A Trial Up-Do** is a perfect way for you to discover the exact look you want for your wedding day. It's also a perfect opportunity for you to be introduced to the member of the design team that will be creating your hair the day of the wedding. It will give you the opportunity to combine your ideas and grow comfortable with each other.

## Serenity Salon & Day Spa Bridal Menu

<b>Trial Up-Do for Bride</b>	Minimum \$45.00 (per hour of practicing)
<b>Special Occasion Up-Do for Bride</b>	\$45.00 & Up
<b>Kids Up-Do (10 &amp; Under)</b>	\$30.00
<b>Make-Up Application</b>	\$32.00
<b>Eyebrow Waxing</b>	\$12.00
<b>Classic Manicure</b>	\$24.00
<b>Classic Pedicure</b>	\$39.00
<b>Spa Manicure</b>	\$29.00
<b>Spa Pedicure</b>	\$44.00
<b>Serenity Special Manicure</b>	\$34.00
<b>Serenity Special Pedicure</b>	\$51.00
<b>Polish Change</b>	\$8.00
* \$5.00 add-on to any service if you would like to add a <b>French</b> style polish.	
<b>Swedish Massage</b>	\$55.00
<b>Aromatherapy Massage</b>	\$60.00
<b>Buff &amp; Bronze</b>	\$60.00

### Packages & Additional Services

- The Bridal Bouquet** – This incredibly relaxing package includes a Four Layer Facial, One Hour Full Body Massage, Classic Manicure, Classic Pedicure, Trial Up-Do with Make-Up Application, Bridal Up-Do and Make-Up Application. \$350.00
- Bride-to-Be** – Includes a Trial Up-Do with Make-Up Application, Bridal Up-Do with Make-Up Application, a One-Hour Massage, Classic Manicure, & Classic Pedicure. \$270.00
- The Big Day** – Includes Trial Up-Do with Make-Up Application, Bridal Up-Do with Make-Up Application, Classic Manicure & Classic Pedicure. \$218.00
- The Bridesmaid** – Includes Wedding Day Up-Do with Make-Up Application, Classic Manicure & Classic Pedicure. \$137.00  
*Add Trial Up-Do with Trial Make-Up Application \$70.00*  
*Add One Hour Massage \$55.00*
- Groom-to-Be** – Includes Haircut & Style, Classic Manicure & One Hour Massage. \$95.00

## **Serenity Salon & Day Spa** Bridal Menu

**Facial Series** – The facial series is an excellent way to take some time out of the stresses of planning a wedding and focus on relaxation while clearing your skin, balancing the condition of your skin, and to help ensure a bright, healthy glow to your skin for your wedding day. This service is recommended in a series of six sessions and offered at a special rate for our brides.

**Gift Certificates** – Serenity offers gift certificates for services or various dollar amounts. These gifts come nicely wrapped in a box with a bow. They are an excellent way to say thank you to the members of your bridal party.

**Catering** – We have the option of providing food to your bridal party while receiving services on your wedding day.

\_\_\_ Breakfast Items – Muffins, Bagels, Coffee, Milk, Juice, Etc.  
(Serves approximately 12 to 15 guests)      \$30.00

\_\_\_ Box lunches from Strawberryfields or Heavenly Ham catered for Lunch.  
(Prices may vary to number of people)